



## Managing International Business Risks in the New Era

**Pacific Trade eConference and EXPO** 

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Let's do this.

Managing international Business Risks

**Trade in the New Era** 

1 Create a
Transparent
Supply Chain

2 Research your market

3 Plan your customer experience

Your existing sales and marketing processes

Customers, suppliers, manufacturers, distributors, transportation carriers, freight forwarders and customs brokers, professional advisors, etc.

Free trade agreements, tariff classification, other government agency requirements, etc.

Payment terms, Incoterms, where title passes, reverse logistics and returns, local sales and VAT taxes, etc.



## Today's presenter



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## kpmg.ca #LetsDoThis



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